

DO YOU HAVE AN IDEA TO **MAKE A DIFFERENCE**?
HAVE YOU **SPOTTED A GAP** IN YOUR COMMUNITY?
ARE YOU READY TO **TAKE ACTION** WITH THE FIRST STEP?



Social Action is people coming together to tackle common concerns that are important to improving people's lives and communities. This might look like volunteering, community organising or simple neighbourly acts.

Turning your idea into a practical plan or project is exciting but can be overwhelming.

Within this booklet we've provided you with a handy grid that encourages you to think about the who, why, what, where and when of your idea.

Once you've considered all of these elements and you feel ready to take the next step, it's time to look at your key actions that make your vision a reality.

GET YOUR COMMUNITY IDEA

STARTED WITH SOCIAL ACTION

TIME 2
VOLUNTEER



Funded and delivered by:



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ABOUT US



Time2Volunteer is a volunteering platform for Hull and East Riding, bringing all the possibilities of volunteering to one place. It provides access to a wide range of volunteering opportunities as well as information and support in accessing volunteering and utilising volunteers.

More about Time2Volunteer can be found here: www.time2volunteer.org/about

SOCIAL ACTION



For support to make your idea practical or viable, please contact us!

We can offer advice and support around planning and funding, and talk to you about our Social Action Workbook as a next step.

More about social action can be found here, including the downloadable workbook: www.time2volunteer.org/social-action

IN A NUTSHELL, WHAT DOES YOUR IDEA HOPE TO ACHIEVE?



TIME 2 VOLUNTEER

PROBLEM

What is the problem that your idea is trying to solve?



WHY?

This is the heart of your story where you explain the benefits and unique features of your idea.



OUTCOMES

How will you know you've achieved success?
What will be the difference you make?



SOLUTION

How will you solve the problem which you have identified?



WHERE?

Where will you meet and make your idea / activities happen?



BENEFICIARIES

Who do you want to support? How will you get them involved? How many are you hoping to work with?



KEY ACTIVITIES

What are the main things that you are going to do?



MARKETING AND COMMUNICATION CHANNELS

How will you publicise your idea and how will you share your message?



WHO IS GOING TO HELP?

Have you got a group of people to make this a reality?
Thinks about the skills, experience and knowledge you need.



BUDGET

Identify the key areas of expense. Think about running costs, insurance, equipment etc.



FINANCIAL SUSTAINABILITY

How will you ensure that you can start your project and fund it in the future?

